



Propaganda Explored: Analyzing Historical Propaganda PDF

Students, think about the following sets of questions. Look at the captions for some more information:

- WHEN is this from?
- WHERE is it from?

Now discuss these more challenging questions:

- WHO is this about? Who does this message benefit, and who does this message hurt?
- WHAT idea, message or product are you being sold?
- HOW are the two or three images similar and/or different?

The “Superior” Race



[Depiction of the “pure Aryan” family](#) in the cover of *Neues Volk* (“A New People”), the monthly calendar publication of the Office of Racial Policy in Nazi Germany. Germany, 1938. USHMM Propaganda Artifact Gallery.

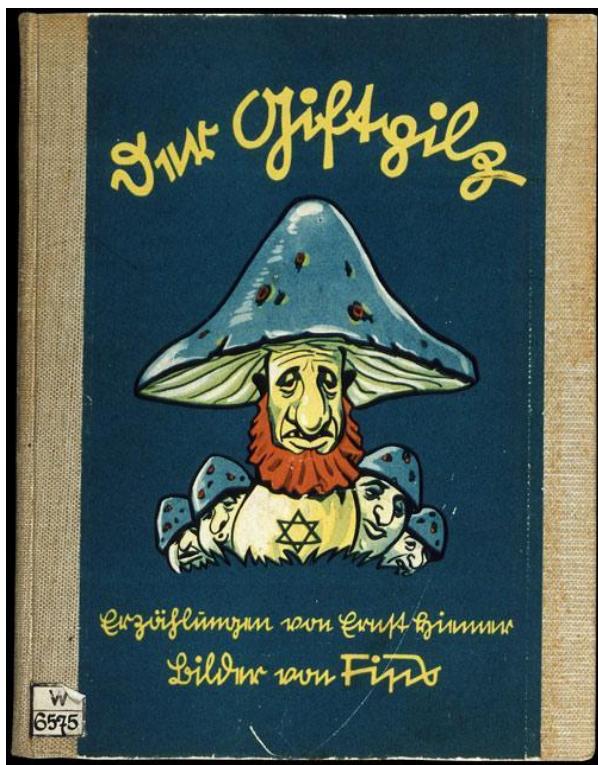
Top Translation: A New People, 1938.

Bottom Translation: Calendar of the Office of Racial Policy of the Nazi Party.



[Instant Brown Brighten Cream Label](#). Chicago, 1934-1946. Duke University Libraries.

Children's Books



[Cover of an antisemitic schoolbook titled *Der Giftpilz* \(The Poisonous Mushroom\).](#)

The text is by Ernst Hiemer, with illustrations by Philipp Rupprecht. Published in Germany, 1938. USHMM Propaganda Artifact Gallery.

Translation: The Poisonous Mushroom

[Velly Scary Jap-in-the-Box... Wasn't It?](#) Illustrated by Dr. Seuss USA, 1941. Special Collections & Archives, UC San Diego.

Velly Scary Jap-in-the-Box... Wasn't It?



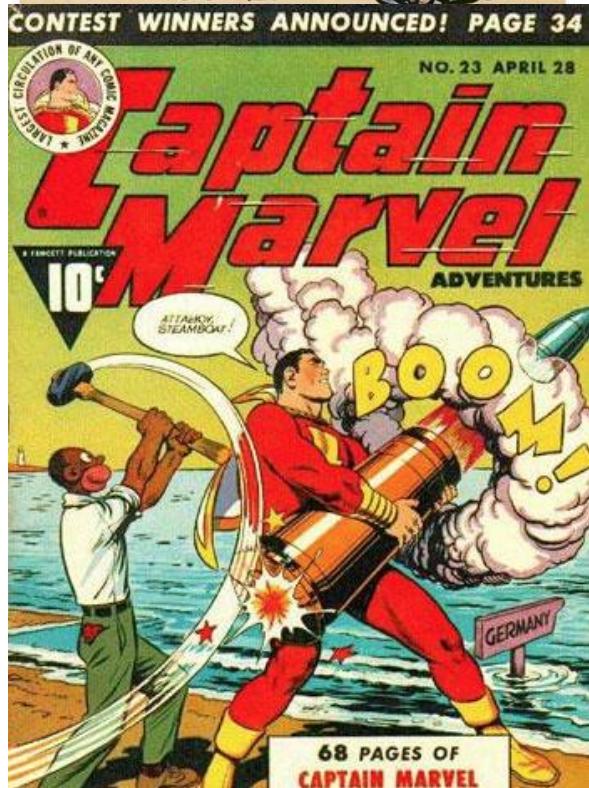


Cartoons & Caricatures



[Page from an antisemitic coloring book.](#) Exact Location and Date Unknown (circa Nazi Germany). USHMM Propaganda Artifact Gallery.

In the upper left hand corner is the Der Stürmer logo featuring a Star of David superimposed over a caricature of a Jewish face. The caption under the star reads: "Without a solution to the Jewish question, there will be no salvation for mankind."



[Cover of an issue of Marvel Comics's Captain Marvel.](#) USA, Date Unknown. Jim Crow Museum of Racist Memorabilia.

Commercial Products & Advertising

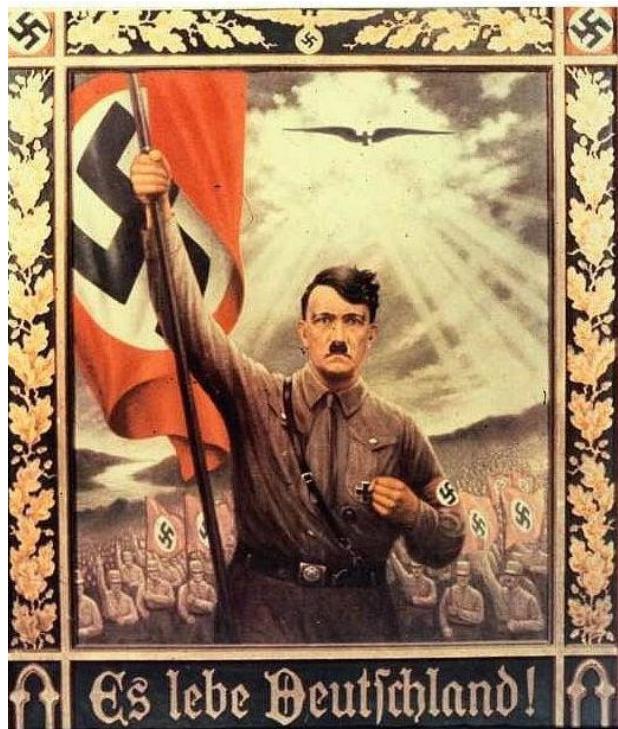


[Tobacco/Cigarette Ads](#). Hungary, 1917.



[Early Image of the Aunt Jemima pancake brand](#). USA, 1889. Jim Crow Museum of Racist Memorabilia. The Aunt Jemima character is based on the enslaved "Mammy" archetype, which depicts black women who work in a white family and nurse the family's children. The mammy stereotype was inspired by the romanticization of enslaved domestic workers and is not an accurate representation of the American slave experience.

Glorification of War & Leaders



[Propaganda Poster titled "Hitler Germany."](#) Exact Location and Date Unspecified (circa Nazi Germany). WWII Propaganda USC Page.

Translation: "Long Live Germany!"





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